
Privacy statement Sekisui Eslon B.V. (Website and online)

Introduction

Privacy is extremely important at Sekisui Eslon B.V. (hereinafter “Sekisui Eslon”). It uses personal data in an organised and safe manner. This privacy statement explains how data privacy is handled, which data is processed, and for what purposes. This privacy statement information also contains information pertaining to the rights of the involved party (hereinafter “data subject”).

Questions or complaints relating to privacy can be sent to the department H&R (privacy@eslon.nl). The data subject can also contact [the Dutch Data Protection Authority](#).

This privacy statement may be changed at any time. This version was last updated on June 6, 2023.

Identity

Sekisui Eslon B.V. is:
the Private Limited Company Sekisui Eslon B.V.
Metaalweg 7
NL-6045 JB Roermond (The Netherlands)
Chamber of Commerce no. 13016183

Which personal data is used?

Sekisui Eslon uses data provided by the data subject, and data that may have been provided by third parties.

You will find an overview of the purposes for which Sekisui Eslon processes personal data below.

Orders, financial and service

Purpose: Processing of queries (only upon the initiative of the data subject)

Data: Name, email address, account number, telephone number, order number, details of the complaint

Legal basis: Processing of the agreement

Retention period: As long as necessary for this purpose

Purpose: Financial administration (only in the case of an order)

Data: Name, company name, invoice address, bank details (name of bank/IBAN/BIC), outstanding balance

Legal basis: Processing of the agreement / legitimate interest / legal requirements

Retention period: Five years after the most recent order, but not earlier than seven years after the end of the current financial year.

Purpose: Invoicing (only in the case of an order)

Data: (Company) name, Invoicing address, Chamber of Commerce (KvK) registration number, VAT (BTW) number, Customer number, Phone number, Email address

Legal basis: Processing of the agreement / legitimate interest / legal requirements

Retention period: Seven years after the order

Purpose: Order processing (only applicable to orders)

Data: (Company) name, Invoicing address, Chamber of Commerce (KvK) registration number, VAT (BTW) number, Customer number, Phone number, Email address

Legal basis: Processing of the agreement

Retention period: One month after the order

Purpose:	Service / Warranty (only applicable to orders)
Data:	(Company) name, Invoicing address, Chamber of Commerce (KvK) registration number, VAT (BTW) number, Customer number, Phone number, Email address, Order history
Legal basis:	Processing of the agreement, legitimate interests
Retention period:	Seven years after the order

Marketing

Purpose:	Website analytics
Data:	Surfing behaviour, location
Legal basis:	Unequivocal permission
Retention period:	Six months

Purpose:	CRM
Data:	Name, user name, email address, location, order history, user ID, phone number, name, address
Legal basis:	Processing of the agreement, legitimate interests
Retention period:	Five years after the end of the client/Sekisui Eslon relationship

Purpose:	Retargeting
Data:	Surfing behaviour, email address
Legal basis:	Unequivocal permission
Retention period:	As long as necessary for this purpose

Purpose: Behavioural targeting

Data: Surfing behaviour

Legal basis: Unequivocal permission

Retention period: As long as is necessary for this purpose

Purpose: A/B testing

Data: Surfing behaviour

Legal basis: Unequivocal permission

Retention period: Six months

Purpose: Posting messages or reviews

Data: User ID, name, message content

Legal basis: Express permission

Retention period: Six months after the message /review has been removed

Security

Purpose: Offering an account

Data: Name, address, email address, user name, password

Legal basis: Processing of the agreement

Retention period: Six months following the removal of the account

Purpose:	Verifying identity
Data:	Electronic identification data
Legal basis:	Processing of the agreement, legitimate interests
Retention period:	Six months following the removal of the account

Purpose:	Securing data
Data:	Password, user name
Legal basis:	Processing of the agreement
Retention period:	Six months following the removal of the account

Purpose:	IT-system maintenance
Data:	All data provided
Legal basis:	Legitimate interests
Retention period:	As long as is necessary for this purpose

Rights of the party concerned

The data subject has the following rights with regard to his or her personal data and the processing thereof:

Access

The data subject may at any time request access to his or her personal data as processed by Sekisui Eslon. The provided overview will include processed personal data, processing methods and processing purpose. Sekisui Eslon may hereby legally request a fee.

Amendments

The data subject is entitled to submit a request to change, correct, supplement, delete and/or protect his or her personal data.

Processing limitations

Subject to conditions, the data subject is entitled to limit processing of his or her personal data.

Objections

Should Sekisui Eslon perform specific processing on the basis of the legitimate interests of itself or a third party, the data subject has the right to object to such processing.

Transfer of data

The data subject is entitled to request his or her personal data. Sekisui Eslon will provide this data in a structured and generic form, which can easily be opened by other commonly implemented systems

Withdrawal of permission

The data subject is entitled to withdraw permission for a specific processing method. Should data processing take place using this method, Sekisui Eslon will cease processing that data subject's data. Withdrawal of permission has no retroactive effect. Sekisui Eslon will respond to a request regarding this right within a period of one month. Such requests may be addressed to the department H&R (privacy@eslon.nl). Sekisui Eslon will always give reasons for the rejection of a request.

Share with third parties

Personal data may be passed on to processors and third parties involved in the execution of the agreement.

Data transfer outside of the E.U.

It may be necessary to pass on personal data to a third party in a country outside the European Union. Regulations in the field of privacy protection are different in these countries than in the Netherlands. This is why Sekisui Eslon implements Privacy Shield or EU Model Clauses to protect the privacy of those involved as much as possible. If privacy protection is not possible, Sekisui Eslon will request permission to pass on personal data to countries without adequate levels of data protection. This permission can always be withdrawn. Permission withdrawal by the data subject has no retroactive effect.

By signing the privacy statement, the data subject grants permission to share surfing behaviour with Google Inc and other parties in the US for the purpose of website analytics. There is no adequate Privacy Shield in the US.

Cookies

Sekisui Eslon uses cookies to analyse visits to its website and to have its website function in an effective manner. Cookies are small text files that are installed in the memory of a device (computer, telephone, tablet) during website visits. The cookies cannot damage the device. When it refers to cookies, Sekisui Eslon also means similar technology to collect information, such as device fingerprinting.